

Zuru Finance Privacy Policy

1. Information We Collect

Zuru Finance may collect personal information including names, phone numbers, email addresses, wallet details, transaction records, identity verification documents, IP addresses, and device information when users interact with the platform.

2. Purpose of Data Collection

User information is collected for account management, verification procedures, transaction processing, fraud prevention, platform security, compliance monitoring, and communication regarding platform operations and investments.

3. Data Protection and Security

Zuru Finance implements reasonable security procedures and encrypted systems designed to protect user information against unauthorized access, misuse, alteration, or unlawful disclosure.

4. Disclosure to Authorities

To prevent fraudulent financial activities and protect the integrity of the institution, Zuru Finance reserves the right to cooperate with law enforcement agencies, financial regulators, or other constituted authorities where funds connected to the platform are subject to investigation or legal review. Such disclosures shall only occur where reasonably necessary to protect the institution, comply with legal obligations, or support legitimate investigations.

5. Non-Sale of User Information

Zuru Finance does not sell, publicly distribute, or commercially exploit users' personal information. User information shall remain confidential except where disclosure becomes necessary due to fraudulent activity, legal obligations, platform protection, or investigations connected to a client's actions or transactions.

6. Cookies and Technical Data

The platform may use cookies and technical tracking technologies to improve user experience, maintain website functionality, monitor performance, and strengthen security measures.

7. Data Retention

Personal and transactional records may be retained for operational, security, compliance, tax, and legal purposes for periods considered reasonably necessary by the institution.

8. User Rights

Users may request access to personal information held by the platform and may request corrections where applicable, subject to verification procedures, operational requirements, and legal obligations.

9. Policy Updates

Zuru Finance reserves the right to update or modify this Privacy Policy at any time. Continued use of the platform following updates constitutes acceptance of the revised policy.